



C A P P U C H I N O

PROFILE 2017



WEB DESIGN



GRAPHIC DESIGN



SOFTWARE DEV



TRAINING

IMAGINATION HAS NO RULES

- we're passionate about brands...



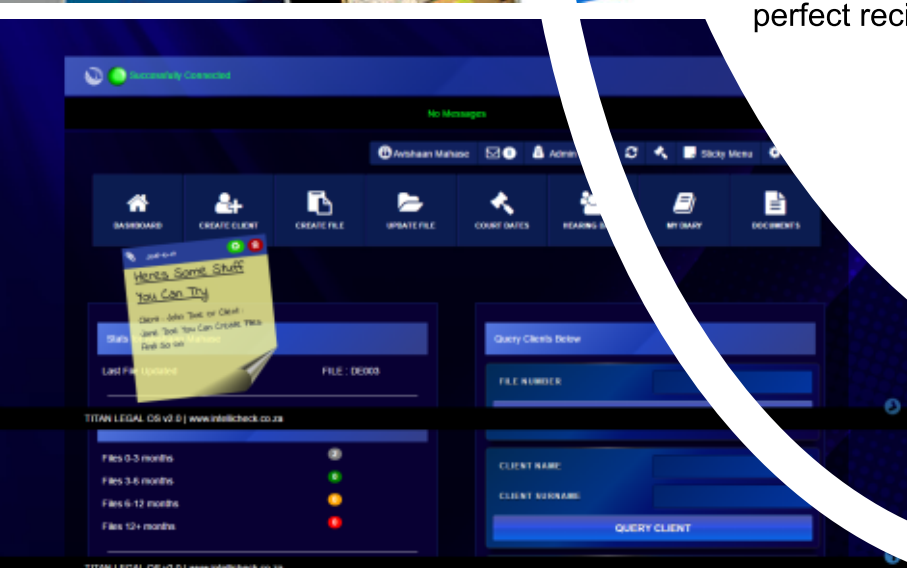
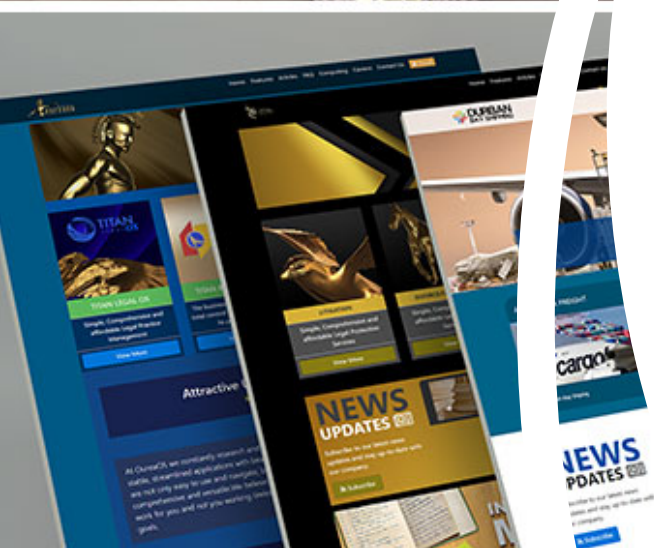
OUR PASSION IS BUILDING BRANDS!

Marketing and advertising is one of the most important factors that influence the success of your brand. With the exponential advancements in technology, businesses need to constantly stay visible to their target markets.

With a wealth of knowledge in Marketing, Advertising and Design our team has what it takes to keep your brand looking and smelling fresh.

Our approach to projects involve a solid research plan that involves trends in advertising and design as well as integrating the latest technology to make your campaigns more accessible.

The innovative and imaginative team at Cappuchino take somewhat of a different approach to projects by blending only the best and freshest ideas to create the perfect recipe for your marketing campaigns





WEB DESIGN

YOUR PUBLIC SHOWROOM

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KEEPING UP TO DATE WITH THE FUTURE



Websites are one of the main components of any company. Having an online presence is the main selling card that can either make or break a brand. Your website is a staff member that works 24/7.

Our team of experienced designers are well equipped to create the most interactive, attractive and user friendly online experience for our customers. We take many factors into account when developing a website and believe that just having a web presence is not enough, giving the visitor a welcoming stay is the best practice in retaining or recruiting clients.

Our websites are compatible and scalable across all platforms be it mobile or desktop. The websites are designed with speed, interactivity and compatibility in mind by integrating the latest web and online technology to give your business the edge it deserves to grow.



GRAPHIC DESIGN

MAGNETIZE YOUR BRAND

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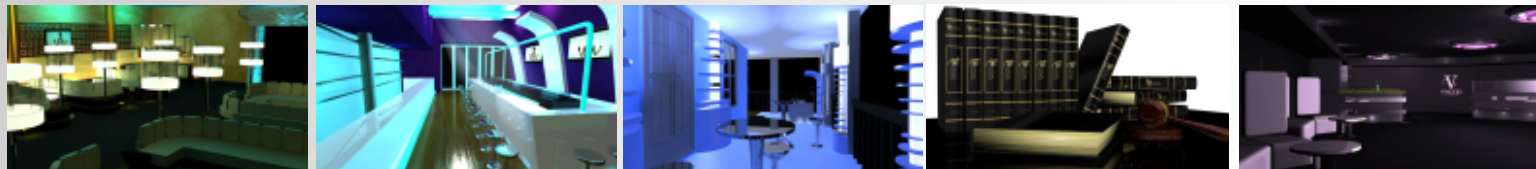


“Pictures Paint A Thousand Words”

There's something soothing, exciting, sad, motivating and nostalgic about graphics. Pictures are interpreted by a whole hemisphere of our brain. Colours, structures and movement of graphics are filed in our brain differently.

The success of your advertising and marketing campaigns depends greatly on neuroscientific approach known as neuromarketing. How this works? Through research and behavioural responses of people done by neuro scientists, they are able to provide us with trend statistics for marketing and advertising. This information is fed into our design processes and aid in choosing the right structures and colours for our graphic design projects.

Whether you are a large or micro enterprise, we treat all clients the same in producing useful graphics to implement into their campaigns using neuromarketing techniques.





SOFTWARE DEV

INTELLIGENT TECHNOLOGY

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“Any Product That Needs A Manual To Work Is Broken”

- Elon Musk

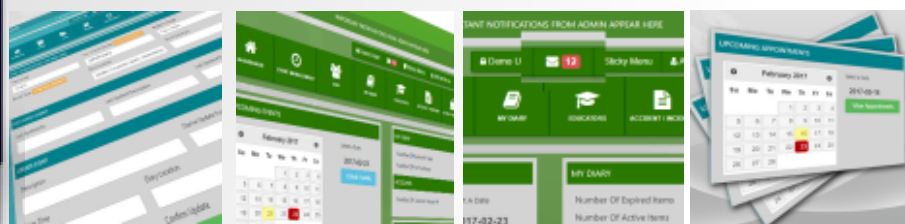


Applications are designed to make our life easier so that we can free up more time to grow our businesses. Our application development integrates the latest technology to help boost your business or campaign.

From mobile applications to online business software, we aim to provide the most intelligent and powerful applications that allow you to get your work or projects done faster.

Our approach to the applications user interface takes many factors into consideration, like how fast the application takes to load and run, the ease of use and stability of the application. Users need to easily be able to complete their tasks with minimum effort or training.

Blending our experienced graphic design team with our programming boffs, we have the right ingredients needed to develop attractive, effective and immersive applications.





TRAINING

THERE IS NO POWER GREATER

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Oureaos Training Academy

By having a sound knowledge on the general operations of computers affords you the ability of easily and effectively accustom yourself to these changes without the help (and undesirable costs) of extensive training each time a new update to an application is released as well as extends your ability to accomplish your tasks much faster at your company. As technology advances, it assumes that through previous interactions with applications and computer systems, users are educated enough to take advantage of the more powerful features available to increase productivity.



{ore) Developers Framework

The ORE Framework was not just designed to be an easy to use JavaScript and CSS3 library, the Ore Framework was designed to build a solid "Framework" for the web developer.

We have combined a number of methods to assist you in creating feature rich and immersive web applications. Cleanly put, the ore framework is a "Bootcamp For Designers". Below is a course outline and a benefit guide to those who are pursuing a career in Website design and DTP.



C A P P U C H I N O

The Team That Keeps The Engine Running

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Avishaan Mahase

Head Of Design



Avishaan has over 12 years of experience in design and programming, He has a passion for technology, the Alpha Boffin of Cappuchino and a flair for perfection, Avishaan is the character to go to if you need to know what bait you need to catch clients.

Rheema Baliram

Head of Marketing



This academic character takes marketing very seriously; well that's what a degree in marketing does to you. Don't be fooled by her timid personality, Rheema is a marketing ninja.

Tracy Subramany

Meetings, Incentives, Conferences, Events



Tracy is our project management expert, Not only making sure all the wheels are well oiled and turning at Cappuchino, but her 15 years of experience in event and project management makes this character a vital asset to our clients.

Sathish Tulsee

Head Of Sales



Sathish has a way with people, we don't really know how this character gets the job done, but were guessing his trick of the trade is a family guarded secret. With a background in the banking industry , he not only seals the deal, but offer valuable advice to our clients regarding their sales tactics.

Mukelani Makhaye

Public Relations



Her bubbly personality and people skills constantly puts Muki in the limelight, This character listens to the public and keeps us on the edge by ensuring that their requests are met.



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The Journey Of A Thousand Miles ...begins with a single step

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